

PROJECT REPORT ON THE
FIRST EDITION OF

ALL LIGHTS
INDIA INTERNATIONAL
FILM FESTIVAL &
INDYWOOD FILM MARKET



PREPARED BY
SOHAN ROY S.K
FOUNDER DIRECTOR -ALIIF & IFM



PROJECT INDYWOOD



All Lights India International Film Festival and Indywood Film Market are baby steps towards a five year long challenging journey called Project Indywood. Initiated with India's biggest film carnival, Project Indywood will create revolutionary changes in Indian film industry. The project will bring technical advancements right from the pre production stage of a film and ensure quality, security and profitability in all stages. Strategic partnerships with international tech giants, installation of ultra modern studios, high end animation and VFX hubs and introduction of creative business strategies in the film industry will ensure movies of international standards.

Is it all over now? No. We need better cinema halls and a unified film distribution system. In the era of 16K Digital Screens, more than 90% of India's exhibition centers are still in Stone Age and fail in delivering the movies in the quality in which they are made. Project Indywood has dedicated special focus on changing the face of our cinema halls by installing 10,000 new screens across country. These new generation entertainment centers will feature global technical specifications for the very best visual and sound experience.

PROJECT INDYWOOD



Film festivals and film markets of international outlook will help in attracting international attention and exposure. Project Indywood will intervene in multiple areas of film industry with its dozens of goals. Some of the most important ones are to integrate all industries within the country, to safeguard cinema as a business by ensuring better monetary support from banks, insurance coverage by identifying film production as an industry, ensure security to kill piracy, to remove of hurdles and to provide strong legal aid. The project will also initiate innovative ideas like film tourism.

The project, aimed in attracting USD 10 Billion investment, is expected to evolve Indian cinema to be the world's best in quality and revenue generation. Your love for cinema is not completed until you take part in this revolution to revamp a country's film industry that produces the highest number of movies. Now let's join our hands. We're not following the history, we're creating it!

MESSAGE



प्रधान मंत्री कार्यालय
नई दिल्ली - 110011
PRIME MINISTER'S OFFICE
New Delhi - 110011

The Prime Minister is happy to learn that All Lights Film Society, Kochi is organizing an International film Festival and a Film Market in Kochi from 15 to 21 November 2015.

On this occasion, the Prime Minister conveys his best wishes for success of International Film Festival.

Chandresh Sona
Deputy Secretary

October 26 , 2015
New Delhi



ARUN JAITLEY

Minister of Finance, Corporate Affairs
and Information & Broadcasting
Govt. of India



I extend my best wishes to All Lights Film Society, Kochi for organizing an International film festival and film market between November 15 and 21, 2015 at Kochi, Kerala.

Film culture in India is more vibrant than one generally assumes. Films, whether on big or shoestring budget, are being produced in virtually every language of India. It is film festivals that give us the big picture. Over the past decades or so, non government film festivals have become trendy India. A good film market promises discovery of new talents and new ideas, which cinema cannot afford to miss.

I wish success to the film festivals

Arun Jaitley

MESSAGE



OOMMEN CHANDY
Hon. Chief Minister - Kerala
Patron ALIIFF & IFM

No. 935/Pre-Sec/CM/2015

I am glad to know that All Lights Film Society will be organizing "Indywood Film Market and All Lights India International Film Festival" in Kochi from November 15 to 21, 2015.

I hope that the event promoted by Mr. Sohan Roy, Founder Director - Indywood Film Market and All Lights India International Film Festival will turn out successful and will provide the participants with a memorable experience. I also hope that the initiatives of Mr. Sohan Roy will continue to serve as inspirational for the people of Kerala.

My warm felicitations to the participants of the event

A handwritten signature in black ink, appearing to read 'Oommen Chandy'.

OOMMEN CHANDY



TIRUVANCHOOR RADHAKRISHNAN
Hon. Minister for Forest, Environment,
Transport, Sports & Cinema

I am happy to learn that All Lights Film Society, Kakkanad, Kochi is organizing an International Film Festival and Film Market at Kochi in November 2015.

I hope that the festival would create a good platform for film makers in the state to interact with global film makers resulting in better cultural exchange, investment and an opportunity to see good films.

I wish all success for this creditable venture.

THIRUVANCHOOR RADHAKRISHNAN



K C JOSEPH
Hon. Minister for
Information & Public Relations
- Kerala
Patron ALIIFF & IFM

I am extremely happy to note that All Lights Film Society is organizing All Lights India International Film Festival and Indywood Film Market from 2015 November 15th to 21st at Kochi. I appreciate the organizers for this great effort and believe that this initiative will certainly help our state to get established as a prime film tourism destination by exploring various untapped potentials and play a major role in the development of film culture in International standards. We expect that All Lights Indian International Film Festival (ALIIFF) and Indywood Film Market (IFM) can provide a unique platform for global film industry to portray excellence in film making, aids to inspire, nurture and integrate the Indian Cinema Industry thereby facilitating congregation of people and nations.

I extend full support for this endeavour and welcome all National and International delegates and visitors to Kerala.

K C JOSEPH



Sohan Roy S K

Founder Director - Indywood Film Market (IFM)
& All Lights India International Film Festival (ALIIFF)

Sohan Roy is an award winning Hollywood Film Director, CEO & Founder of Aries Group of Companies, Naval Architect, Writer and Poet with Guinness Book and Oscar Contentions. He is an accomplished, performance driven professional and a proven leader credited with pioneering innovations in Movie, Media, Maritime and Medical fields. Sohan Roy, the master brain behind Project Indywood, is the founder and director of Indywood Film Market (IFM) and All Lights India International Film Festival (ALIIFF).

Sohan Roy's contribution to the film industry is unequal being India's first director with mainstream Oscar Contention. He directed Dam999 distributed by Warner Bros. Pictures, the first film from India to qualify for Golden Rooster Awards (Chinese Oscar) 2012. He is Director, Project Designer and Producer of award winning Hollywood movies and documentaries that earned international accolades including 16 Oscar selections.

Sohan Roy is the visionary behind the US\$10 billion "Project Indywood" to transform Indian Film Industry as world's No.1 in terms of Size, Quality, Revenue Generation and Theatrical Admission within 5 years along with its integration.

Sohan Roy serves as the President of NRIPA - Non Resident Indian Producers Association, an initiative born out of the fellowship of potential non resident Indians (NRI's) with experience and passion in film production. Sohan Roy is also a member of Advanced Imaging and 3D Society.

He recently launched Ariesplex - a chain of countries best multiplexes, Epica Studios - one of the country's finest 3D motion picture studio and Aries Vismayas Max - an ultra modern post production studio brand for movies. He is a major promoter of Indo-Chinese film collaborations initiating Indo-China Giant Screen Project, film partnerships and co-productions.

Sohan Roy's Aries Group of Companies is a global consortium of 42 companies operating in 15 countries. He was listed among the Top 50 Indian Leaders in the Arab World by Forbes. He is also a media specialist who owns two global TV channels with a state-of-the-art Production House and Studios. He is also a philanthropist who proved himself worthy in his areas of expertise.



100 KEY TARGETS OF INDYWOOD

1. USD 10 Billion investment
2. 2000 Multiplexes with over 10,000 screens
3. 1,00,000 Home / Corporate office theatres
4. 1000 4D Theatres
5. 500 Advanced Giant Screens
6. 1000 Tuition theatres
7. 25 Ultra Modern Film Studios
8. World Class Animation Studios
9. Discovering and uniting Investors
10. Effective Utilization of Government Funds
11. Revolutionizing the mini screen
12. World's Best Film School
13. World's Best Animation Academy
14. Current and quick technical updates
15. Single Point Theatre Management System
16. Traditional Branding methods redefined
17. Efficient Theatre Advertising
18. Food Court management
19. Highest global share in Online Ticket Booking
20. Unique transportation system to connect entertainment centers.
21. World's Best Red Carpet Events
22. 100 Branding Movies per year
23. Concept of CSR movies
24. Concept of Film Tourism
25. Insurance Protection
26. Legal Protection
27. Professional Societies
28. Creating Financial Support
29. Mandatory Pension for film industry
30. Modernization of Censorship to International Standard
31. World's Best Film Festival in the world
32. World's Best International Online Film network Portal
34. World's largest Film association
35. Oscar Bidding movies
36. 100 Free zone Film Investment ventures across India
37. Introduction of Animation Channels
38. 1000 dedicated screens for Animation movies
39. 100 Professional content restoration centers
40. Create 100,000 new job opportunities in Animation/VFX/2D-3D conversion fields
41. No. 1 in Revenue
42. No.1 in theatre admission
43. No.1 in number of movies
44. No.1 in number of languages
45. No.1 in number of technicians
46. No.1 in cost effective quality production
47. Maximum Repeat Audience
48. No.1 Music creation with copy rights
49. No.1 in studio size
50. No.1 online Promotion

100 KEY TARGETS OF INDYWOOD

51. No.1 in Print & Visual Media promotion?
52. No.1 Animatronics Training Centre?
53. No.1 Virtual Reality Content generator
54. No.1 Augmented Reality Content Generator
55. No.1 in creating Animators?
56. No.1 TV viewership on Movie telecast
57. No.1 in Number of Film Festivals including 100 Profession field oriented Film Festivals
58. No.1 Talent Search country in the world among the students
59. Tax reduction for 10 selected shooting locations
60. 100 Professional Casting Agencies?
61. 100 Professional Sales Agents
62. 100 new Movie equipment manufacturing units
63. Introduction of Digital walls / 8K and 16K Screens
64. 100 International advertisement production from India per year
65. 1000 Global Star/Musical Nights per year
66. Promotion of Art house films
67. Revamping of Existing studios
68. Revamping of Existing theatres
69. Revamping of Existing Film Schools
70. Strategic partnership with China
71. Strategic Partnership with Hollywood
72. Indo-international movie production
73. Promote Movie Merchandising
74. Promoting Group Movie viewing culture among clubs and societies
75. Establish Music Auction
76. Establish Music Survey
77. Exclusive movie related Intellectual property registration centre?
78. Film Arbitration body
79. Revamping dead projects
80. Promote Tuition movies & Educational contents
81. Anti Piracy Drive
82. F-Cards
84. Promote visual Scripts/Novels
85. Streamline Government t regulations
86. Promoting movies with 25% reduced duration
87. Private screening/releasing centres - 200 cities across the world
88. Integrated Dubbing Centers
89. Standard Security for Indian Movies
90. Advanced Synch Sound Production
91. Prevention of Quality loss
92. Integrated Film Production centers
93. 10 International Movie Publications
94. 10 Studio Cities
95. 10 Movie Theme Parks
96. Introduction of Revenue Models
97. Expand the life of movies
98. Documentation of film events
99. Accreditation and quality control
100. Best International Film Awards

Indywood Film Market (IFM)

IFM is a premier trade market for the film industry professionals facilitating sales and promotion of international cinemas to Indian market and the sales of Indian Cinema to international arena. Organised with All Lights International Film Festival, the market is an array of activities where delegates buy, sell, exhibit and pitch their content. Indywood Film Market is set to showcase films, film products, cinematic expertise and much more to the global audience.

Objectives

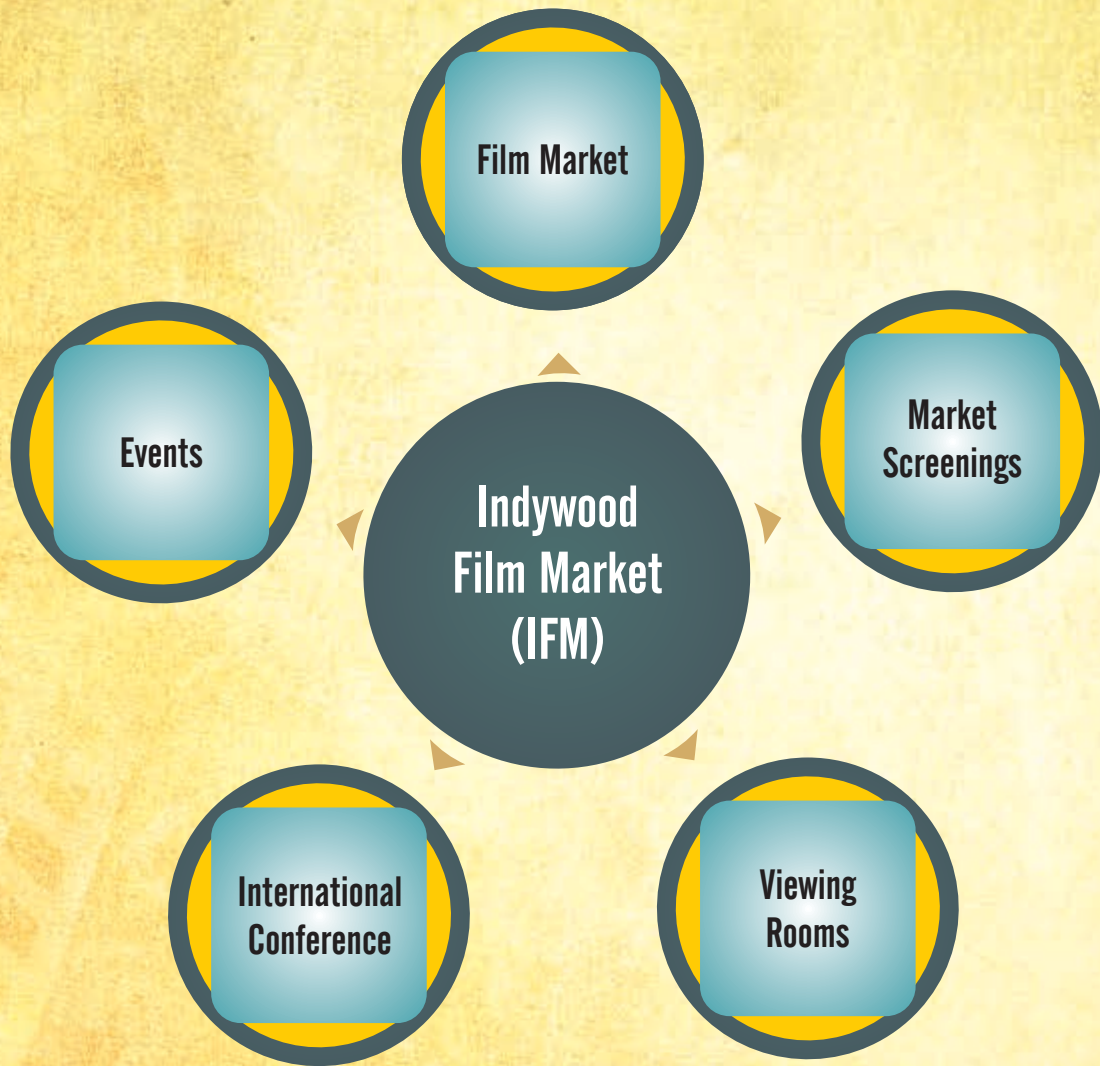
Indian Perspective

- To act as the business epicenter of Indian Films to International domain
- Explore The Concept of Indywood (Integration of diversified Indian film trade zones)
- Establish as India's biggest film market.
- Promote india as a Film Toursim destination.

Global Perspective

- Act as a gateway for Foreign films to the biggest film exhibiting nation in the world.
- Promote International Locations , film incentives and benefits to Indian producers.





UNIQUE ENDEAVOURS

Program Layout

IFM



All Lights India International Film Festival (ALIIFF)

ALIIFF aims at providing a unique platform for global film industry to portray excellence in film making, aids to inspire, nurture and integrate the Indian Cinema industry.

The festival provides a premier showcase for all aspects of filmmaking: the art, talented directors and actors, and the film-lover in all of us. Festival aims at educating the community & festival attendees through the art and science of film, promoting cross-cultural awareness, the exchange of ideas, and social understanding. ALIIFF takes a new approach of Cinema as Knowledge as theoretical construct, national culture, material object, artistic work, technical, technological up gradation and social practice.

Objectives

- To provide a unique platform for global films that will enable each territory to excel with mutual support and expertise.
- To establish India as the venue for the largest Film Festival and Film Market in the world
- To initiate new generation Exhibition Centres in India
- To start new generation film markets of world class standards in India.
- To provide a platform for budding artists/film makers and students to showcase and develop their talents.
- To impart training opportunities for the future generation by making them aware about the vast scope of the film industry.





UNIQUE ENDEAVOURS

ALIIFF

THE AWARD NITES GRANDE

is an exclusive mix of scintillating events in the likes of Golden Frame Awards, Lifetime & Honorary Awards, Indywood Cine Awards and Film Business Awards.

GOLDEN FRAME AWARDS

Golden Frame Awards are presented to the best film shown in All Lights India International Film Festival.

LIFETIME & HONORARY AWARDS

The first ever concept of film awards, aimed to honour legends of the industry for their contribution to the movie fraternity.

INDYWOOD CINE AWARDS

Indywood Cine Awards are aimed to become the most prestigious recognition among film fraternity in India, to reward, acknowledge and appreciate the creative excellence in the world of cinema.

FILM BUSINESS AWARDS

Film Business Awards are aimed to honour the industrial stalwarts who sales, promote and sponsor Indian films.

PILOT PROJECTS

Pilot projects have already been conducted successfully to test the potential and feasibility of this revolutionary venture to redefine the Indian film fraternity.

ARIES PLEX SL CINEMAS

Acquisition of SL Cinemas, Trivandrum and upgrading it to South India's biggest multiplex ,now Aries Plex SL Cinemas . This 6 screen multiplex, with dual 4K DMAX projection and Best-in-Class 64 Channel Dolby Atmos theatre has been garnering accolades both from near and far.

- Growth in theatrical admission by 300%
- Increase in ticket rates by 300%
- Highest single screen gross collection for a movie (Bahubali)



PILOT PROJECTS

ARIES VISMAYAS MAX

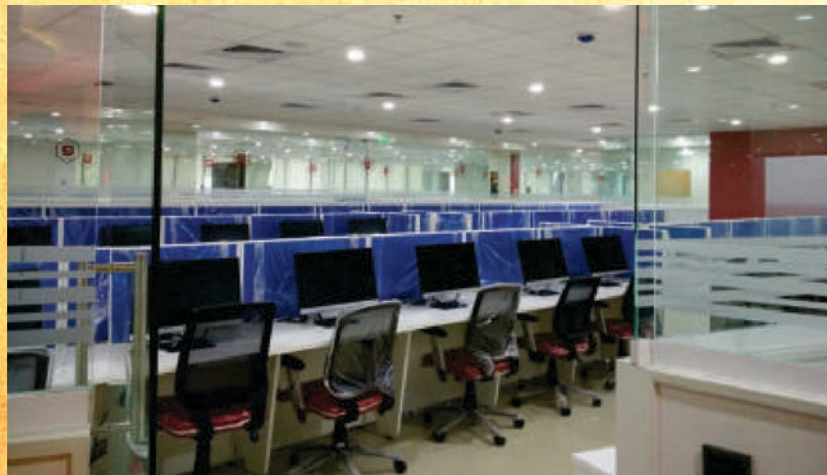
Acquisition of Vismayas Max, post production film studio which was in loss and upgrading it to a world-class studio facility housing, the state-of-the-art Dolby Atmos Sound Design and Da Vinci Resolve DI Suite, making it a profit making division from the month of its inception



PILOT PROJECTS

EPICA STUDIOS PVT LIMITED

EPICA Studios Pvt Limited this new 16000 Sq Ft. animation studio specialized in advanced 3D technology is all set for its inauguration at, Technopark Trivandrum. This would be the first MPAA certified hub of animation, VFX and 2D-3D conversion in the state. Housing a preview theatre, EPICA studio is a This will act as a gateway for Indian technicians to reach out to the global film industry creating over 10,000 job opportunities.





PILOT PROJECTS



NRIPA (Non Resident Indian Producers Association) is an association formed by a group of potential Non Resident Indians (NRIs) with experience and passion in film production having an operational base at Cochin, Kerala, India. Project Indywood is supported by NRIPA, the association of NRI film producers which enjoys a lead role in channelizing investments with the expertise that the association has in the industry. NRIPA has potential, know-how and expertise to guide investments without hassles in the global arena.

NRIPA has emerged as the most distinguished conglomeration of creative minds and investors in global entertainment conclaves, where stalwarts join hands with beginners to meet new challenges and tap new opportunities. NRIPA shapes out to be one of the most vibrant platforms that could design the future of global entertainment industry.

Cinema for Care



Supporting Organisations:



PROGRAM LAYOUT

The humble beginning of the reel revolution was glinted in the presence of an overwhelming crowd of spectators, film directors and eminent film personalities, political and cultural leaders. Renowned Indian film maker Shyam Benegal inaugurated the All Lights India International Film Festival (ALIIFF) & Indywood Film Market (IFM) on 15th November 7.00 pm at Le Meridien. Veteran film directors I.V Sasi and K.G George were honored at the function. The opening film Taxi directed by Iranian film maker Jafar Panahi enthralled the audience with its unique portrayal.

 Cinopolis ALL Lights India International Film Festival 15-18 Nov	 Gokulam Park Golden Frame Award Nite Red Carpet 19 Nov
 Le Meridien Indywood Film Market, Expo & Panel Discussions 16-18 Nov	 Children's park Film Festival for Children 16-18 Nov
 Aries Group, Kakkanad Short Film Festival-16 Nov Talent Hunt-17 Nov Fashion Workshop-18 Nov	 Networking Party for IFM Delegates 17 Nov

17th November witnessed first of its kind Networking party for the market delegates at Casino Hotel, Willington Island. The musical night with a fusion of Indian classical and cinematic themes became a special attraction for the foreign delegates. All Lights India international Film Festival began its journey on 15th and Indywood Film Market on 16th and both were concluded on November 19th with the Grand Finale. The film festival venue dazzled the delegates with over 70 red carpet screenings whereas the Indywood Film Market became the talk of the town with over 40 stalls, panel discussion and many interesting sessions. The Grand Finale was featured with Golden Frame Film Awards and the most glamorous red carpet event which was given the nick name 'Indian Cannes' by some media.



VENUES

ALIIFF

Why Kochi?

All Lights India International Film Festival and Indywood Film Market marked the beginning of Project Indywood from Kochi. Emerging as the film hub of Malayalam cinema has evolved to a hotspot in the film map of the country. Malayalam film industry is arguably one of the most looked after regional film industry in India, producing over 150 cinemas per year. Malayalam industry is known for experimental and content driven movies but is restricted to a lesser number of audiences. Malayalam film industry is the best place anyone can ask for to have a humble start for a massive project. Project Indywood will cover all major film industries in the country and will integrate them to elevate Indian cinema to the top.

All Lights India International Film Festival:

The only megaplex in Kochi, Cinépolis was preferred as the destination for All Lights India International Film Festival. India witnessed the best venue ever for a film festival, one of the country's best exhibition centers with 11 advanced screens equipped with the best features available. Special focus of Project Indywood in ensuring the quality of cinema experience was reflected in the venue.

Indywood Film Market:

The most reputed premium hotel of the city, rated with 5 stars was undoubtedly the only choice for the prestigious Indywood Film Market . Equipped with the best facilities, with a touch of pure luxury, no other venue stands a chance an international event with too much glam in it.

FILM MARKET VENUE

Le **MERIDIEN**

KOCHI

FILM FESTIVAL VENUE



CENTRE SQUARE MALL
KOCHI



TEAM

Core Team



Oomen Chandy
Hon. Chief Minister - Kerala
Patron ALIIFF & IFM



Sohan Roy S.K
Founder Director



B Unnikrishnan
Festival Director

Jury Panel



Khosro Masoumi
Film Director
Iran



Radovan Holub
Film Journalist And
Festival & Programmer
Czech Republic



Uma da Cunha
Film Journalist
Writer & Researcher
India



Kan Lume
Film Director
Singapore



Andronika Mårtonova
Film Critic & Researcher
Bulgaria



Dan Wolman
Film Director
Israel



Ghazal Masoumi
Assistant Film
Director
Iran



Emily Wachtel
Writer, Producer
and Actres
New York



I.V Sasi
Film Director
India



Rajesh Touchriver
Film Director
India



Ratnottama Sengupta
Journalist
India



Vinod Sukumaran
Film Director
and Editor
India



Bijaya Jena
Actress, Director
India



Tagor Almeida
Writer-Producer
India



Usha Jadhav
Actress
India



TEAM

BRAND AMBASSADORS



Kamal Hassan
Tamil Industry



Mohanlal
Malayalam Industry



Venkatesh
Telugu Industry



Sudeep
Kannada Industry



Subodh Bhawe
Marathi Industry



Prosenjit Chatterjee
Bengali Industry



Kalki Koechlin
Cinema For Care



Dileep
Film Tourism



Manju Warriar
Cinema For Women



Nikki Galrani
Cinema For Children

TEAM

ALIIFF Advisory Panel



Bina Paul
Film Editor & Artistic Director
India



Hannah Fisher
International Film Festival Consultant
Toronto



Dr. Bijukumar Damodaran
Film Director
India



Manju Borah
Film Director
India



Supran Sen
Secretary
Film Federation Of India



Rajat Goswami
Film Festival Consultant & Programmer
India



Qazi Abdur Rahim
Founder Director
Imagineindia International Film Festival
Madrid, Spain



Ed 'Umoja
President/Founder
The Piton International
Film Festival
St. Lucia, North America



Suresh Thati
Founder
Indian Film Festival Japan (IFFJ)
Tokyo, Japan



Velvet Rhodes
Festival Director
Glendale International Film Festival
Glendale, California



Grant Slater
Managing Director
SBE's Hamilton (NY) International,
Film Festival
Canada



Gajendra Ahire
Film Maker
Marathi Industry
India



TEAM

IFM Advisory Panel & Experts Committee



Greg Agostinelli
VP - EPICA World



Dave Kissell
Attorney & Owner -
Cronkite & Kissell



John Caffera
EVP/Executive Producer
Director - New Integrated
Business Development



Maarten Tobias
CEO - Dimenco



Wilfried Van Baelen
Founder and CEO -
Auro Technologies



Jean Thoren
Publisher/President -
Animation Magazine



J. Stanley Johnston
Producer/Film Mixer



Barry Sandrew, Ph.D.
Founder & President
Sandrew & Company



Eric Sherman
Film Director & Producer



Dean Blagg
Creative Director
& Managing Partner,
Tao Creative



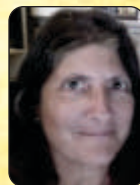
Kai Liang
VP - Dimenco
Asia



Uwe Boll
Film Director
Germany



Marcin Michalski
President & CEO
Matex Controls



Jill Smolin
Director Production Education



Herb Dow
Film Editor



George Taweel
Film Director, Producer
& Writer



Komal Nahta
Film Critic & Editor



Rajesh U Thadani
Film Distributor
India



Pravesh Sippy
Consultant Producer
Feature & TV
India



Ashish S.K.
Founder
Punnaryug Creations



Jose Kunnappally
Chief Editor
Destination Kerala

TEAM



Nisha Joseph
Artistic Director



Shyam Kurup
Executive Director



Arun M Sugathan
Event Director



Harikumar
Director-Syndications



Jeemon Pully
Managing Director-Epica



Satish Chandran
Global Marketing Head



Samarth Ambujakshan
Project Manager



Lakshmi Atul
Research Head



Biju Majeed
Director PRO



Johnson T.I
Head-Technical



Anson I. J
Head-Marketing

Tom Joseph - Head-Knowledge Series
 Abin Antony - Head-Exhibitor Coordination
 Vysakh Prasannakumar - Head-Film Shipping & Screening
 Sumy Mary - Head-Film Submission
 Sinseer Mohammed - Head-Awards Coordinator
 Shini Rajan - Head-Design Coordinator
 Sai Jyothi - Head-Event Coordination
 Kavitha Shyam - Head-Travel Management
 Chitira Warriar - Head-PR Coordinations
 Sandeep A.S - Head-Accommodation Management
 Sinu Jose - Head-IT
 Jaydev M Pillai - Head-Safety & Security
 Vipin Peethambaran - Head-Film Tourism
 Savyasachi R.T - Head-Logistics
 Dr Sunil Kumar P.G - Head-Audits
 Antony George - Chief Layout Designer
 Abhilash Sukumaran - Associate Layout Designer
 Nijin Varghese - Manager-Marketing & Branding
 Arun N.A - Manager-Marketing
 Niyog Krishna - In-charge Festival Venue
 Shany Varghese - Chief Content Writer
 Sera Selvin - Festival Coordinator
 Neetu Joseph - Festival Coordinator
 John Kiran Joseph - Festival Coordinator
 Nikhil Ninan George - Festival Coordinator
 Sreekala Laiju - In-Charge Invitations
 Sathesh Kumar - Program Coordinator
 Neha Nair - Chief Content Supervisor
 Aneesh P.V - Chief Editor, Telecasting
 Deepesh V.R - Chief Editor, Telecasting

Bijin Krishna - Chief Editor, Telecasting
 Jinu Vijayan - Sound Engineer
 Arun V.K - Student Shortfilm Coordinator
 Suresh Kumar - Chief Online Campaigner
 Shyam Mohan - Social Media Coordinator
 Guruprasad M.V - Media Coordinator
 Basil Jose - Delegate Coordinator
 Shehbaz Ramsheed - Event Support
 Rahul George - Event Support
 Amala Aswin - Event Support
 Nijil George - Software Support
 Saranya Sasi - Web Developer
 Anil Dev - Web Designer
 Prajith K.B - Mobile App Developer
 Sandeep S - Accounts Head
 Sandeep P.P - Legal Advisor
 Arun Mohanan - Accounts Support
 Suhail Ismail - Accounts Support
 Sreenivas R - Chief Technical Support
 Hari - Technical Support
 Anoop C.R - Screening in-charge
 Rajesh (Marine) - F&B in-charge
 Chithra Sreejith - In-charge Documentation
 Arun P.K - Library Support
 Shafana - Content Writer
 Sreeshma - Content Writer
 Vijeena - Content Writer
 Reshma - Content Writer
 Arun Gopalan - Transportation in-charge

SPONSORS

All Lights India International Film Festival 2015

Presented By



Powered By



Official Luxury Vehicle



Authorized Partner
Platino Classic

Technology Partner



Banking Partner



Official Flavour



Official Taste Partner



Refreshment Partner



Official Fitness Partner



Official Screening Partner



Official Infrastructure Partner



Accommodation Partner



Official Red Carpet Magazine



Official Entertainment Magazine



Official Radio Partner



Movie Site Partner



Official Venue



Associates:



Submissions & Booking Partners



Cinema for Care



Supporting Organisations:



SPONSORS

Indywood Film Market 2015

Title Sponsor



Premium Sponsor



Associate Sponsors

Film Business Awards Sponsor



Technology Partner



Venue Partner



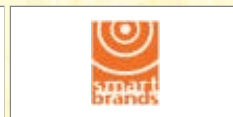
Hospitality Partner



Lunch Sponsors



Tea & Coffee Sponsors



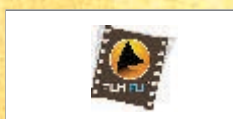
Session Sponsors



Workshop Partners



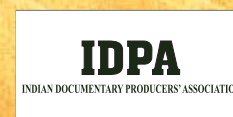
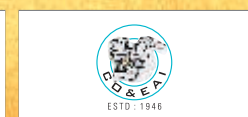
Film Tourism Partners



Trade Media Partners



Supporting Organisations



SPONSORS

Online Media Partners



Promotional Partners



PROMOTIONS/MARKETING ACTIVITIES

The promotional activities for Indywood 2015 explored all possible segments of branding and promotional platforms. The entire promotional activities were segregated to the following classes:

Conventional Platform:

TV, Radio, Newspaper Promotions, Theatrical trailer advertisements, Outdoor Hoarding publicity and advertisement via KSRTC buses and Auto Rickshaws across Kerala ensured that the common public was informed about the event.

Digital Platform:

Bulk Mailing and Bulk SMS campaigns along with Social media promotions including dedicated Facebook and Twitter accounts played an instrumental role in event promotions.

Trade Level Platforms:

Promotions via film trade magazines both as articles and advertisements along with the publicity at Cannes 2015 and HongKong FILMART 2015 ensured that the event could reach out to the Industry relevant people.



SOUTH ASIA'S BIGGEST FILM MARKET
INDYWOOD FILM MARKET

KOCHI, INDIA
NOV, 15-21, 2015

ALL YOU CINEMA LOVERS OUT THERE!!

Here's your opportunity to be a part of India's most dynamic film festival

ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL & INDYWOOD FILM MARKET
India's biggest film trade market

INVITING STUDENT VOLUNTEERS for India's Biggest Film Carnival !!!

Contact: volunteer@alliff.com, +91 95624 33377

BRAND AMBASSADORS

DAYS 4 EVER 1 DESTINATION KOCHI

BE A PART OF THE BIGGEST FILM FESTIVAL

15th NOV 2015
Kochi

ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL

FILM FESTIVAL VENUE: CROWDS SQUARE MALL KOCHI

LOOKING FOR AN INTERNATIONAL DEAL? BE A DELEGATE OR EXHIBIT AT SOUTH ASIA'S BIGGEST FILM MARKET

INDYWOOD FILM MARKET

@Hotel Le Meridien Kochi

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NOV 15-21 2015 KOCHI, INDIA

FILM BUSINESS AWARDS - NOV 15 (Submissions Open)
INDYWOOD FILM MARKET - NOV 16-18 (Submissions Open)
ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL - NOV 16-19 (Submissions Open)
INTERNATIONAL FILM CONFERENCE - NOV 16-18
INTERNATIONAL FILM AWARDS - NOV 19
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Sohan Roy
Founder Director- ALIFF & IFM

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Date: 17 November 2015
Time: 5 pm

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34 രാജ്യങ്ങളിൽനിന്ന് 131 സിനിമകൾ ആലിഫ് 15ന് ആരംഭിക്കും

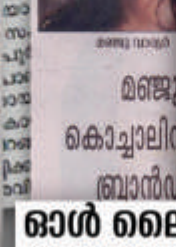
സാന്നിദ്ധ്യം വേദികൾ
കൊച്ചി > ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു. ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു.

ഫിലിം മാർക്കറ്റ് സിനിമയ്ക്ക് വിപണനസാധ്യത ഒരുക്കും

കൊച്ചി > ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു.



മഞ്ജു വാര്യർ



കൊച്ചിയിലെ അനൂപ്

ഓൾ ലൈറ്റ്സ് ഇന്ത്യ ഇന്റർനാഷണൽ ഫിലിം ഫെസ്റ്റിവൽ 'ആലിഫ് 2015'-ന് 15 ന് തുടക്കം

ഇറാനിയൻ ചിത്രം 'ടാക്സി' ഉദ്ഘാടനചിത്രം
കൊച്ചി > ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു.

ഇന്ത്യൻ സിനിമകൾക്ക് അന്താരാഷ്ട്ര വിപണന സാധ്യതയാക്കുകയും -റോഹിത് റോയ്

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ആലിഫ് 2015

'ഇന്ത്യൻ സിനിമകൾക്ക് അന്താരാഷ്ട്ര വിപണന സാധ്യതയാക്കുകയും'



കൊച്ചി > ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു.

ഓൾ ലൈറ്റ്സ് ഫിലിം ഫെസ്റ്റിവൽ ശ്യാം ബെനഗൽ ഉദ്ഘാടനം ചെയ്യും

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ഓൾ ലൈറ്റ്സ് ചലച്ചിത്രമേള: മഞ്ജു കൽകി കൊച്ചിയിലും ബ്രോൻഡ് അംബാസഡർമാർ

കൊച്ചി > ഓൾ ലൈറ്റ്സ് ഇന്ത്യ അന്താരാഷ്ട്ര ചലച്ചിത്രോത്സവം (ആലിഫ്-2015) 15 മുതൽ 21 വരെ കൊച്ചിയിൽ റെഡ് ഗ്രാൻഡ് 15ന് വൈകിട്ട് 7 നിയമനിലയിൽ തുറന്നു.

ഓൾ ലൈറ്റ്സ് ഇന്ത്യ ചലച്ചിത്രോത്സവം 15 മുതൽ കൊച്ചിയിൽ

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A Veritable Feast for Cine Buffs

Express News Service
Kochi: All Lights India International Film Festival (ALIIF) organised by All Lights Film Society in association with Film Employees Federation of Kerala will be held from November 15 to 19 at Cinepolis, Centre Square Mall, Kochi.

Actor Kalki Koechlin to Endorse 'Cinema for Care' at ALIIF

Express News Service
Kochi: Bollywood Actor Kalki Koechlin, who has proved her acting prowess in a variety of films, will endorse the 'Cinema for Care' section at the upcoming All Lights India International Film Festival (ALIIF) slated to go on floors here from November 15.



iron and authoritative endorser of 'Cinema for Care' as the organization has been involving in activities to empower people with disabilities over the past years. Kalki Koechlin has done a good job as a character with cerebral palsy in Shubani Bose's 'Margaria with a Straw'. She has agreed to represent this section as it will bring to the fore movies from across the globe that aims at creating a awareness and how these

Country's First 'Film Market' to be Held in City

Express News Service
Kochi: In a first of its kind in the country, a 'film market' will be held on the sidelines of the All-Lights India International Film Festival (ALIIF) scheduled to be held on Sunday at the Red Grand 15.

Benegal to open int'l film fest in Kochi

Kochi: Setting up yet another platform for international films in the state, Kochi will host the first edition of the All Lights India International Film Festival (ALIIF 2015) from November 15 to 19. Noted filmmaker Shyam Benegal will inaugurate the festival on November 15 at Hotel Le Meridien.



Shyam Benegal

THE HINDU

Shyam Benegal to inaugurate film festival

Staff Reporter
Renowned film maker Shyam Benegal will inaugurate the five-day All Lights India International Film Festival (ALIIF) at Hotel Le Meridien on November 15 at 6 p.m. 'Taxi, Golden Bear Winner, Berlin, directed by Iran's most influential director Jafar Panahi will be screened at Cinepolis on the same day at 5 p.m. The screenings will start at 10.30 a.m. onwards the festival will inaugurate with a

Feast for movie buffs

Staff Reporter
Kochi: Movie buffs in the city who are not able to travel to Goa or to Thiruvananthapuram to attend the upcoming international film fests need not lose heart. For, the best of world cinema will be screened at the forthcoming All Lights India International Film Festival (ALIIF) to be held in the city from November 15 to 19. The festival will feature seven categories — World Premiere, feature film festival, international premiere, gala screenings, Indywood Panorama, country focus and world cinema. Films will be screened at Cinepolis multiplex and Durbar Hall. The feature film fest will

(Rs. 500) and students' day pass (Rs. 300) will be available. A low entry to watch screenings of unlimited movies. Then there will be a daily visitor pass (Rs. 180). Noted Bollywood actress Kalki Koechlin will endorse the 'Cinema for Care' section, which is a thematic showcase dedicated to creating awareness about disability issues through the medium of films and to foster integration in society by spreading the message of ability, a release issued here said. Besides, the festival organisers have roped in five popular film personalities from five regional languages as brand ambassadors for their respective regional industry to be showcased at the fest —

INTERNATIONAL WOOD MARKET
FOR CARE
CASE ON FILMS FEATURING THEM WAYS OF SUBVINE



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**May
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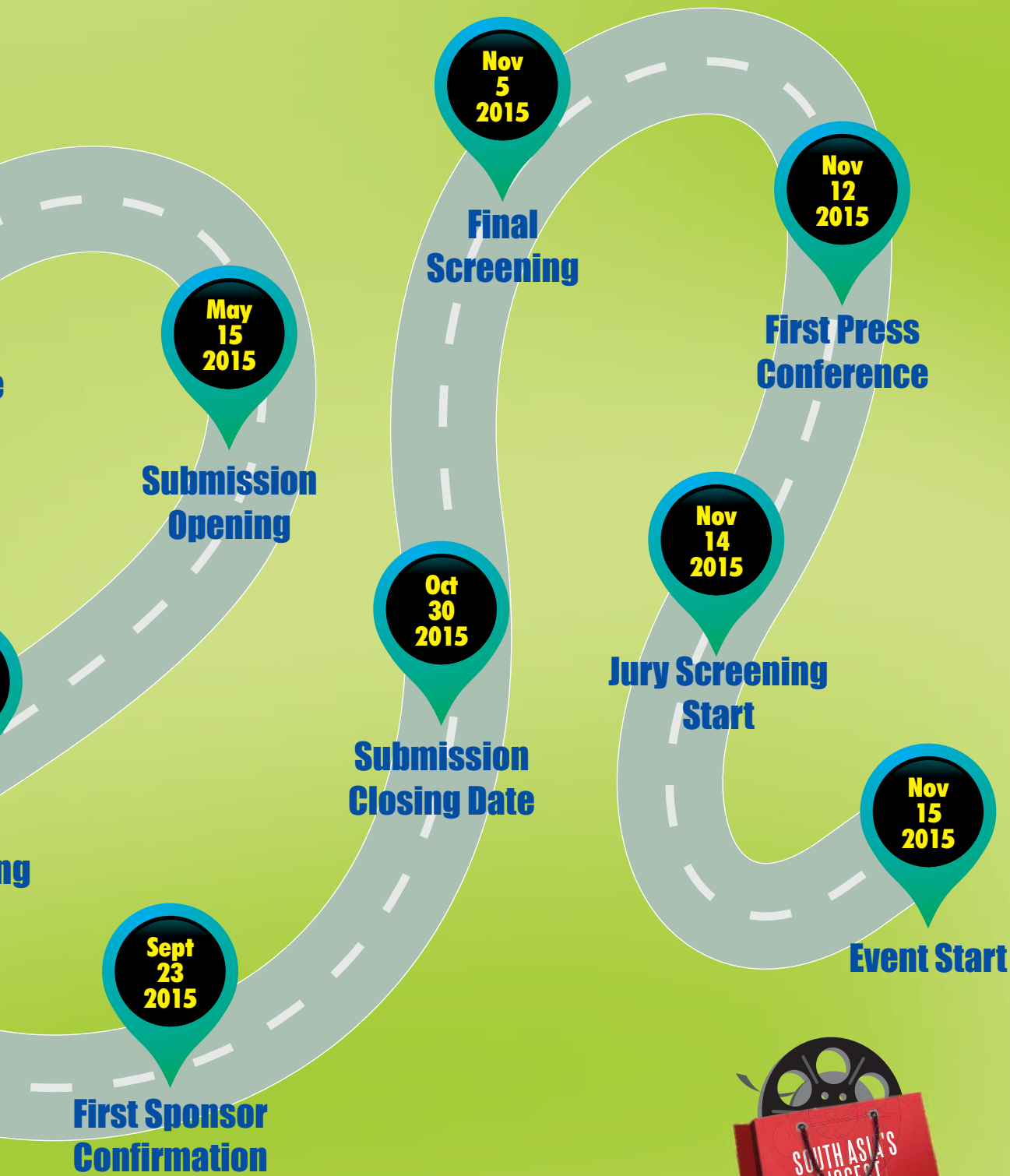
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KOCHI, INDIA
15-19 Nov 2015

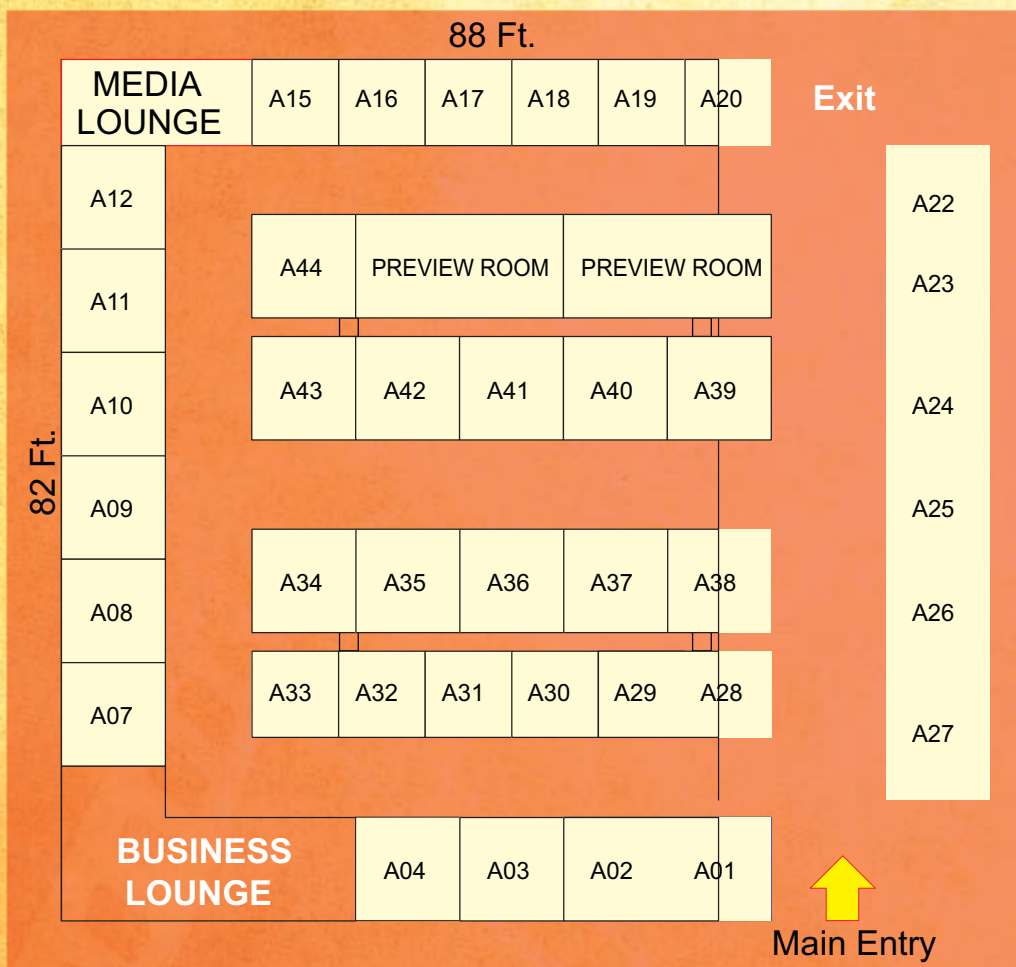


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A08	SONY
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A10	REAL FILMS
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A12	MOVIE BUZ
MEDIA LOUNGE	
A15	SAINA VIDEO VISION
A16	ZENO PICTURES
A17	TRADE GUIDE MEDIA
A18	DARK FRAMES
A19	EXTRAVAGANT INDIA !
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A20	THEATRE WORLD
A22/A23	SHENZHEN HONY OPTICAL CO LIMITED
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A40	INDIA TOURISM - INCREDIBLE INDIA
A41	ARIES INTERIORS & ARCHITECT
A42	ARIES VISMAVAYS MAX & ARIES PLEX
A43	FILMS FROM KERALA
A44	THE MARKET PLACE
A45/A46	PREVIEW ROOM
A47/A48	PREVIEW ROOM
Space	YES BANK
Space	HUG U MOM

FILM FESTIVAL SUBMISIONS

Film Submission Categories

International Competition for Feature Films	88
International Competition for Debut Directors	64
International Competition for Documentary	42
Cinema for Children	13
Cinema for Care	2
Cinema for Women	19
International Competition for Short Films	181
International Competition for Documentary Feature	36
Musical Movies	4
Movies rejected in the first level screening	Over 300

Screened Films

Movies	Country	Language
Taxi - Opening Movie	Iran	Persian
International Competition for Feature Films		
Captum	Ukraine	Russian
Ben & Ara	United States	English
I Harlequin	Italy	Italian
Orphans and Kingdoms	New Zealand	English
Masaan	India	Hindi
Johnny Diggity	United States	English
International Competition for Debut Directors		
Huidas	Lebanon	Arabic
Mina Walking	Canada	Persian
When Geek Meets Serial Killer	Malaysia	Chinese
Refuges	Spain / Argentina	Spanish
Teenakahon	India	Bengali
Nekro	Turkey	Turkish
My Life With a King	Philippines	Tagalog
World Cinema		
Force of Destiny	Australia	English
Face of the Ash (Iraq)	Iraq	Kurdish
Theeb (Oscar - Jordan)	Jordan	Arabic
Desde Alla (Venice Golden Globe)	Venezuela	Spanish
Alias Maria (Cannes)	Columbia	Spanish
Heneral Luna (Philippines - Oscar Entry)	Philippines	Filipino
Court (India - Oscar Entry)	India	Marathi
Balut County	Philippines	Filipino
Sajarur Kantha	India	Bengali
He Named Me Malala	UAE USA	English
Salt Bridge	Australia	Hindi

International Competition for Documentary		
Bums - Go Home	Israel	Hebrew
Baobabs Between Land and Sea	France	English, French
A Journey on the Tabla	Italy	English, Italian
Simply as a Human Being	Poland	Polish
What's Next	Switzerland	English
De Sidere 7	Argentina	English
Allipur Life & Debt	India	Marathi
Documentary Features		
O Jardim da Esperance (The Garden of Hope)	Brazil	Portuguese
Miss Tibet: Beauty in Exile	US	English, Tibetan
Burning from inside	Mexico	English
Spilling Salt	Spain	Spanish
A Far Afternoon		
- A Painted Saga by Krishen Khanna	India	English, Hindi
35 and Single	Argentina	English, Italian
One Hundred Mules Walking		
The Los Angeles Aqueduct	US	English
Riding On A Sunbeam	India	Hindi
Short Films		
The Seed (LA Graine)	Belgium	French
The Trouble With Luice	France	French
Blue Eyed Boy	Iran	Persian
Italian Justice	Italy	Italian
Scrabble	Switzerland	German
Devil	Turkey	Turkish
Amar	US	Tamil
The Butterfly, The Harp And The Timepiece	US	English
Kathakaar	India	Hindi

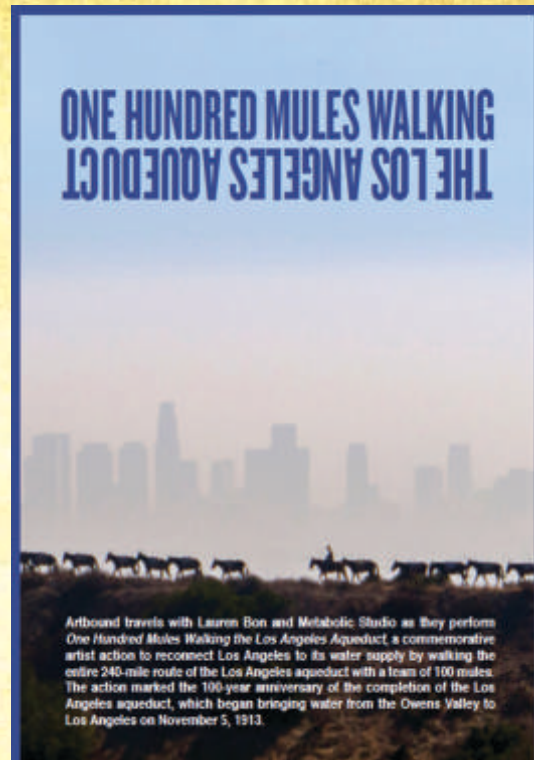
SCREENED FILMS

I Exist	India	English
Penchant	India	English
100 Rupees	India	Kannada
An Untold Story of Paper Boats	India	Hindi
The Third Eye	India	Bengali
Spinning Top	India	Hindi
Points of Origin	US	Hindi
Screw Quentin	Russia	English
Till Jail Do Us Part	Puerto Rico	Spanish
Nino	France	French
Symmetry	Netherlands	English
Arts peak	US	English
Layla	US	English
Indywood Panorama		
Lokmanya Ek Yugpurush	India	Marathi
Ottal	India	Malayalam
Chouranga	India	Hindi
Chouthi Koot	India	Punjabi
Visaranai	India	Tamil
Nirbashito	India	Bengali
Retrospective - Yash Raj		
Waqf	India	Hindi
Deewar	India	Hindi
Silsila	India	Hindi
Veer Zaara	India	Hindi
Master Crafts of Adoor		
Swayamvaram	India	Malyalam
Elippathayam	India	Malyalam
Vidheyan	India	Malyalam
Kodiyettam	India	Malyalam
Anantharam	India	Malyalam
Country Focus - Czech Republic and Slovak		
Vejska (Prague Cans)	Czech Republic	Czech
Sedmero Krkavcu (The Seven Ravens)	Czech Republic	Czech
Tři Bratři (THREE BROTHERS)	Czech Republic	Czech
DETI (CHILDREN)	Czech Republic	Czech
Koza (Goat)	Czech Republic	Czech
All My Children	Czech Republic	Czech
Civic Hope	Czech Republic	Czech
Cinema for Women		
The Silence	India	Marathi
Bambanti	Philippine	Filipino
Italian Key	US	English
Lucky Them	US	English
Women for Justice - A story about the power of solidarity	India	English/Gujarati
The Yellow Festival	India	Tamil
Lajwanti (The Honour Keeper)	India	Hindi
Raj Kahani (A)	India	Bengali

Cinema for Children		
Dhanak	India	Hindi
Babar Naam Gandhiji	India	Bengali
The Little Gypsy Witch	Croatia	Croatian
Battledream Chronicle	Martinique	French
Compartment	India	Malayalam
Cinema for Care		
Birds With Large Wings	India	Malayalam
Margarita With a Straw	India	Hindi
La Voz De Los Silenciados	US	English
Awake	UK	English
Walking Mind	India	English
Beyond Limits	Spain	English
Musical Movies		
Katyar Kaljat Ghusli	India	Marathi
Luv Struck Musical	United States	English
Nachom la Kumpassar	India	Konkani
Amen	India	Malayalam
Malayalam Movies		
Oralppokkam	India	Malayalam
Unto The Dusk	India	Malayalam
My Life Partner	India	Malayalam
Crime No. 89	India	Malayalam
JALAM	India	Malayalam
Karma Cartel	India	Malayalam
Perariyathavar	India	Malayalam
Kari		Malayalam
Marathi Guest Industry		
Nilkant Master	India	Marathi
Highway	India	Marathi
The Kaul	India	Marathi
NETPAC Films		
Poet on a Business Trip	China	Chinese
Move	Kyrgyzstan	English
The Monk	Czech Republic	Burmese
Being Good	Japan	English
Special Screening		
Manjunath	India	Hindi
My Friend Hussain	India	Hindi
Bajrangi Baijan	India	Hindi
Iyobinte Pusthakam	India	Malayalam
Double Barrel	India	Malayalam
DAM999	India	Tamil
Taboo (Jury Screening)	Iran	Persian
The Godfather	US	English
Inglourious Basterds	US	English
Cinema Paradiso	Italy	Italian
A God of Sinners (Jury Screening)	India	English
The Immortals	India	Hindi



AWARD WINNING FILMS



AWARD WINNING FILMS



PANEL DISCUSSIONS

Topic: Trade trends: Is there a success formula?

Moderator



Viveck Vaswani
Producer / Actor / Writer / Consultant

Panelists



G. Dhananjayan
Founding Director, BOFTA



Rajeev Masand
Film Critic, India



Komal Nahta
Film Trade Analyst & Critic, India



Rajesh Thadani
Film Trade Analyst, India

Topic: Film Finance: Newer possibilities and greater challenges

Moderator



Vijay Babu
Actor, Producer and
Co - Founder - Friday Film House

Panelists



G. Dhananjayan
Founding Director, BOFTA



Kaushik Moitra
Partner, TMT Law Practice



Nitin Menon
Executive Vice President -
Media & Entertainment and Sports
Banking Group at Yes Bank.



Satish Kataria
Founder & MD, Catapool

Topic: Challenges faced by Independent Film Makers

Moderator



Viveck Vaswani
Producer / Actor / Writer / Consultant

Panelists



Dr. Bijukumar Damodaran
Film Director, India



Manju Borah
Film Director, India



Kan Lume
Film Director, Singapore

PANEL DISCUSSIONS

IFM 16-18 Nov

Topic: Increasing footfalls in Theatres

Moderator



Raghavendra T
Editor - Publisher, TheatreWorld

Panelists



Devang Sampat
Business Head - Strategy,
Cinépolis India



P.V. Sunil
Director and Chief Executive
Officer of Carnival Cinemas



Marcin Michalski
President & CEO, Matex Controls



Sohan Roy
Founder Chairman & CEO,
Aries Group of Companies

Topic: Engaging cinema audience through personalization and future proof technology

Moderator



Raghavendra T
Editor - Publisher, TheatreWorld

Panelists



Pankaj Kedia
Sr. Regional Director for India,
South East Asia, Dolby Laboratories



Shajith Koyeri
Sound Designer



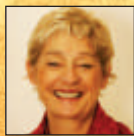
Sreedhar Pillai
Journalist



B. Unnikrishnan
Film Director

Topic: Global Festival Circuit- How to hit the bull's eye?

Moderator



Hannah Fisher
International Film Festival Consultant,
Toronto

Panelists



Pierre Assouline
Director of Onlyfilms (Paris) and
Westeast Films (Mumbai).



Uma da Cunha
Film Journalist, Writer &
Researcher, India

Panelists



Gabriele Brennen
Founder, Extravagant India



Radovan Holub
Film Journalist And Festival & Programmer,
Czech Republic



Jeff Rector
President, Burbank International
Film Festival

PANEL DISCUSSIONS

The Legendary Brands that made Indian Cinema

Moderator



Sreejith K S
Chief Operating Officer, Marine BizTV

Panelists



Aashish Singh
Film Producer, Yashraj Films



Rajjat A Barjatya
Managing Director & CEO,
Rajshri Entertainment Private Limited

Topic: "Women in Film Making - Opportunities and Challenges Faced"

Moderator



Sreejith K S
Chief Operating Officer, Marine BizTV

Panelists



Rosa Karo
Screenwriter, Filmmaker



Emily Wachtel
Writer, Producer, and Actress



Sandra Thomas
Film producer

Topic: Exploring Distribution opportunities for Indian Cinema in Global Market

Moderator



Rajesh Thadani
Film Trade Analyst, India

Panelists



Mukesh Ratilal Mehta
Founder, E4 Entertainment



Prajeesh Kumar
Managing Director, P.J. Entertainments



Vijay Soni
CEO, VPS Communications Ltd

SPECIAL PRESENTATION



Augmented Reality

Dr. Barry Sandrew

Advanced Imaging Society (Board of Governors), Visual Effects Society (Board of Directors), Founder of Legend3D



India Tourism Presentation

Presenter: Gobind C. Bhuyan
Asst. Director, Ministry of Tourism

Heritage and Classic films by National Film Heritage Mission

Shri Prakash Magdum,
Director NFAI



RealD in India

John Dohm

As COO John is focused on visualization, collaboration, and process improvement.



International Commercial Production

John Caferra

Co-owner / Executive producer of the N Y Headquartered International commercial production company – The Mindset Group

IFM 16-18 Nov

INTERACTIVE SESSIONS



Interactive session with
Rajeev Masand



A Conversation with Bollywood hit maker
Director-Kabir Khan

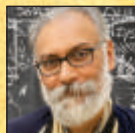


Interactive session with the
multi dimensional film maker
Lijo Jose Pellissery

WORKSHOPS

A Workshop on Photography and Digital Filmmaking

Mentor- Quark Workshops



Nandan Saxena & Kavita Bahl



Rajiv Mudgal



Shaily Mudgal

Preservation and Restoration



Sreedhar Gopalan

General Manager - Sales for Films Digitization, Restoration and Managed Services, Prasad Lab



Jeff Rector

Award winning actor, writer, director and producer.

A Workshop on Crowdfunding



Anshulika Dubey

Co-founder, COO - Wishberry
Email : anshulika@wishberry.in



Anjali Bhusan

Film maker

Workshop on 'Documentary How & Where'

Inauguration - 15 Nov 2015









ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL & INDYWOOD FILM MARKET
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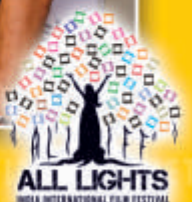


ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL & INDYWOOD FILM MARKET
ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL & INDYWOOD FILM MARKET





ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL







GESTURE OF CARE



Indywood stunned the city with all its glitters. But the event went beyond glam, showing a gesture of care and social responsibility. Special screenings for specially-abled children were conducted with support of World Medical Council. Children from a major orphanage of the city with special invitation graced the Grand Red carpet and the finale of Indywood with their presence.



TALENT HUNT



Project Indywood identifies the need of new talents in all areas of Cinema to establish the world's No.1 film industry. To discover and nurture new talents for the film industry, Project Indywood has listed most effective Talent Hunts across the country, among its 100 key targets. First edition of Indywood witnessed a unique Talent Hunt that covered script writing, music, lyrics, modeling, etc. Fashion workshop was also conducted among many other attractive segments. Talent Hunt was organized in BCG Towers, Kakkanad which was the sixth location of the event.



ALL LIGHTS INDIA INTERNATIONAL FILM FESTIVAL & INDYWOOD FILM MARKET
QUALITY THAT MATTERS

As **Indywood** stands for enjoying cinema in high quality, All Lights India International film festival was conducted with high end quality prints, projections and the best sound quality and comfortable seating to ensure the best cinematic experience. Cinepolis became the venue of the first edition of the film festival, rendering an all new experience to the movie lovers.



Record number of
HOUSEFUL SHOWS



BIGGEST RED CARPET
event in the city

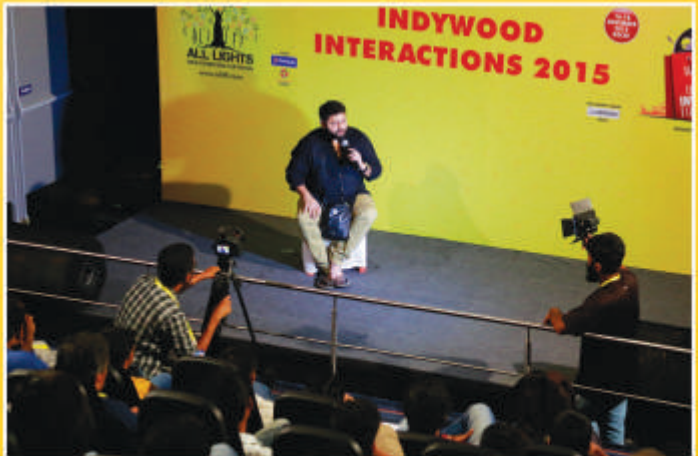




INDYWOOD FILM MARKET Nov 16-18



PANEL DISCUSSIONS & WORKSHOPS



INDYWOOD FILM MARKET Nov 16-18



EXHIBITION STALLS













Indywood Film Business Awards 2015

Distribution & Sales Awards-International

Identifying the best distributors and sales outfits of the year from international territories

Award for the Best Distributors

1	Australia	Roadshow Films
2	Benelux	Zeno pictures
3	Canada	Entertainment One
4	China	Huayi Brothers International Ltd.
5	France	Studiocanal
6	Germany	Splendid Films
7	Greece	Seven Films
8	Hong Kong	All Rights Ent Ltd
9	Indonesia	Parkit Films & Television
10	Iran	Farabi Cinema Foundation
11	Japan	Nikkatsu Corporation
12	Malaysia	GSC Movies
13	Mexico	Cinopolis
14	Nepal	Mountain River Films
15	Philippines	Pioneer Films
16	Singapore	Shaw Organisation
17	South Korea	Entermode
18	Spain	Filmax
19	Taiwan	Cineplex
20	Thailand	Sahamongkol Film
21	Turkey	Ozen
22	USA	NBC Universal
23	Mauritius	V P S Communications Ltd
24	Czech Republic	AQS, Inc.

Award for the Best Sales Outfits

1	UK	Carnaby International
2	Hongkong	Media Asia
3	Israel	Cinephil

Distribution & Sales Awards-India

Identifying the best distributors and sales outfits of the year for India's major film territories

1	Marathi Industry (Guest Industry)	Zee Network
2	Bhojpuri Industry	Yashi Films
3	Kannada Industry	Rockline Productions
4	Tamil Language Movies	Studio Green
5	Bengali Language Movies	Shri Venkatesh Films
6	Telugu Language Movies	Suresh Productions
7	Malayalam Language Movies	Century films
8	Hindi Language Movies	Eros International
9	Special Recognition - Producer	VBK Menon

Indywood Film Business Awards 2015

- | | |
|--------------------------------------|--------------------|
| 10 Special Recognition - Exhibitor | Chandran Muthalali |
| 11 Special Recognition - Distributor | Central Pictures |

Special Recognition Awards

Identifying the performers who have contributed socially and tradewise to the film industries growth

- | | |
|---|------------------------|
| 1 Inspiring CSR Initiative through Visual Media | YES FOUNDATION |
| 2 Unrivalled Entertainment Portal | BOOKMYSHOW |
| 3 Contributions to Media and Entertainment | Sandeep Marwah |
| 4 For Nurturing Talents and future | Whistling Woods |
| 5 For Exceptional Techniques in Film Promotions | Pulp Fiction |
| 6 For Pathbreaking film Production Techniques | Fine Cut Entertainment |
| 7 For Enhancing Technological Advancements | Smart Brands |
| 8 For the Growth of Alternative Film Industry | Didier Lafond |

Opening Award for a standout performance

- | | |
|---|-------------------|
| 1 The Iconic Trade Achiever of The Year | K Vijendra Prasad |
| 2 Taking Indian Movies Globally Award | NAMIT MALHOTRA |

Special Gratitude Award

Honoring the distributors who have contributed to the indian films oversea

- | | |
|--|-----------------------|
| 1 Biggest Supporter of Indian Movies Abroad | Gulf Films, UAE |
| 2 Biggest Supporter of Malayalam movies Abroad | PJ Entertainments, UK |

Personality Awards -India and International

Indian Personalities for their contibutions to film trade and development in India

- | | |
|---|---------------------|
| 1 Newsmaker of the Year | Shrikant Bhasi |
| 2 Business Icon Of The Year | Ajay Bijli |
| 3 International Business Icon Of The Year | Wilfried Van Baelen |

Lifetime Achievement Award

Shyam Benegal

FEFKA Lifetime Awards

Special Recognition awards

- | | |
|--------------------------|-----------------------|
| 1 Director | KS Sethumadhavan |
| 2 Script Writer | KG George |
| 3 Camera | Ramachandra Babu |
| 4 Art Director | Premachandran |
| 5 Make Up | P.Padmanabhan |
| 6 Still photographer | Hari Neendakara |
| 7 Editor | G Murali |
| 8 Costume Designer | velayudhan keezhillam |
| 9 Dubbing | C S Radhadevi |
| 10 Music | Arjunan Master |
| 11 Production controller | K.R Shanmughan |
| 12 Poster Designer | Gayathri Ashokan |



ALIIFF - WINNERS

GOLDEN FRAME AWARD FOR BEST SHORT FILM	I EXIST, directed by Radhika Prasadhi and Vivek Raju
HONORABLE MENTION AWARD (Short Film)	TILL JAIL DO US APART directed by Marian & Joserio Emmaueli
HONORABLE MENTION AWARD (Short Film)	SYMMETRY directed by Ruben Van Leer
BEST DOCUMENTARY AND DOCUMENTARY FEATURE FILM	100 MULES WALKING THE LOS ANGELES AQUEDUCT
HONORABLE MENTION AWARD (Documentary And Documentary Feature Film)	THE GARDEN OF HOPE
GOLDEN FRAME AWARD FOR BEST INDYWOOD PANORAMA FILM	NIRBASHITO
GOLDEN FRAME AWARD FOR BEST DEBUT FEATURE FILM	MY LIFE WITH A KING
HONORABLE MENTION AWARD (Debut Feature Film)	NEKRO
GOLDEN FRAME AWARD FOR BEST FEATURE FILM	MASAAN
HONORABLE MENTION AWARD (Feature Film)	BEN & ARA
GOLDEN FRAME PEOPLE CHOICE AWARD	SEVEN RAVENS BY ALICE NELLIS
NETPAC AWARD FOR THE Best Asian Cinema At ALIIFF	MINA WALKING

LAUNCHES AT INDYWOOD

Concept launches

Many revolutionary concepts like CSR movies were launched during Indywood. All Lights India International Film Festival witnessed the screening of the first ever CSR movie 'Jalam'. F Card is another path breaking concept which was launched during Indywood, which will highly benefit the movie lovers.



Technology Launches

Major technology launch at Indywood was world's first glasses free 3D TV from Epica. Most advanced technologies like Aura 3D, Augmented reality, Holoscopy, Animatronics, Indo-China Giant Screen, etc were introduced to India at the Indywood.





EVENT HIGHLIGHTS

The first edition of All Lights India International Film Festival and Bollywood film market marked the beginning of Project Bollywood, dazzling the crowd from across the globe. A long list of highlights can be made on the event and a few of them are:

- Participation from more than 50 countries
- Over 800 film submissions
- Biggest film market in India with over 40 exhibition booths
- Over 3000 Film festival delegates including over 200 international delegates
- Over 1500 film market delegates
- Over 70 Red carpet film screenings at ALIIFF
- 135 films over 16 categories were screened at ALIIFF
- Deals worth over 300 million USD were signed
- An exclusive android application for ALIIFF
- Over 15 panel discussions and conferences
- Over 65 awards honoring the industry stalwarts
- Talent hunt programs to discover and nurture young talents
- Special CSR film production & screening initiatives
- Over 50 associate brands and companies
- Brand ambassadors from 8 different Indian regional film industries
- Launch of many prestigious movies like Burning Wells
- Launch of many revolutionary concepts like Film Tourism
- Introduction of new technologies in India like Augmented reality and virtual reality
- Never before drive-in grand red carpet in India for a film festival
- Biggest film carnival of the country with 6 different events and venues



RECOMMENDATION TO GOVERNMENT

1. Single window clearance to set up theatres and film studios
2. Setting up quality standards for theatres and film studios
3. Develop India as a key film tourism destination
4. Strict measures to revamp existing low quality theatres
5. Setting up a uniform censorship standards for Indian films
6. Strict measures to curb piracy including penalty to service providers
7. Annual film ticketing card system
8. Legal option for corporate to fund for movies using their CSR funds
9. Measures to safe guard copyright of music and to curb illegal downloads
10. Tax exemption for CSR movies
11. Special government funds for ALIIFF to promote Indian cinema to global front
12. Properly reviewed and updated syllabus for film schools
13. Funds to revamp existing film studios and film cities to international standards
14. Special interest and tax rates for banks which fund for movies
15. Measures to safeguard producers by providing insurance for films
16. Support for parallel cinema by providing more avenues for public exhibition
17. Measure to ensure film festivals meet global standards
18. Governing body to provide and monitor the usage of government funds for the benefit of Indian cinema
19. Facilitating distribution opportunities for Indian cinema to explore global circuit
20. Initiatives to standardize censorship to international standard
21. Initiative from government's side to provide land for Studio cities
22. Provision for land for Film/Animation/VFX /Media Schools
23. Government initiative to create world's best film school
24. Government policies to encourage crowd funding for movies
25. Government initiatives to develop and encourage fresh talents



SECOND EDITION



The second edition of Indywood is expected to be 10 times bigger than the first edition. This time South Asia's biggest film carnival will have the world's biggest film city, Ramoji as it's venue. Ramoji Film City hold many records including Guinness book entry.

WAIT FOR THE BIG BANG
from 2016 September 24-27



www.ifm.co.in



ALL LIGHTS
INDIA INTERNATIONAL FILM FESTIVAL

www.aliiff.com



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